



Yankalilla, Rapid Bay & Myponga Agricultural & Horticultural Society Inc.

2023 Show - in our 141st Year

September 30th 2023 9am to 4pm

Opportunities for Local Businesses and Organisations

Great ways to connect

From as little as \$20

Show Day is Saturday September 30th

CONNECTING WITH YOUR LOCAL SHOW – BENEFITS & OPPORTUNITIES

The Yankalilla Show has existed since 1882. It is held every year on the Saturday of the long weekend. It has represented fun and worthwhile endeavour to generations within the south-western Fleurieu community and to visitors from the nearby city.

Approximately, 3000 visitors attend on the day. We have an active Facebook page with 2000 followers.

We can help get your name out more in the community as information, on signage or in the Show Book. Before Show Day and after Show Day, our stories appear locally and on social media acknowledging connections such as yours that help make the show a success.

The Show is a well-loved, long-standing local identity. By connecting with us you will be supporting worthwhile community activity. Country shows around the nation are an integral part of Australian culture. The Yankalilla Show helps bridge the rural-city divide, educates people about food sources, promotes agriculture and encourages the pursuit of excellence in all sorts of activities, from computer art to growing rhubarb. It's also a great day out for young and old.

Opportunities for you to connect with us and to promote your organisation include:

- ADVERTISING IN THE SHOW BOOK \$20 - \$35
- DONATIONS from \$50 upward
- SPONSORSHIP of competitions or champions from \$50 - \$200
- NAMING RIGHTS FOR THE HORSES IN ACTION SECTION of horse events for \$500
- NOMINATE YOUR OWN LEVEL FOR SPONSORSHIP
- TRADESPACE from \$36

We look forward to hearing from you.

DETAILS ABOUT COSTS, COMPETITIONS AND BENEFITS

ADVERTISING

- Very low-cost **advertising** in the Show Book with logos included and / or print advertising, and static display of signage/ banners. 300 copies are sent out and it is available year-round on the Show website. Queries come in regularly during a year and people are often directed to the Show Book. Currently \$20 and \$35 options are available. Email yankalillashow@gmail.com

ANNUAL DONATIONS

AMOUNTS FROM \$5:00 are acknowledged in our Show Book & supper room display

\$100 (ANNUALLY) GENERAL DONATION entitles you to

- Name & logo on Yankalilla Show website with direct link to organisation website
- Yankalilla Show Book acknowledgements on sponsors page
- Acknowledgement on Facebook page
- A4 printed name displayed in Showgrounds hall near office
- 2 x admission tickets

\$1000 MAJOR DONATION (ANNUALLY) entitles you to

- 1 complimentary full-page advertisement in the Yankalilla Show Book
- Logo on Yankalilla Show website with direct link to your website
- Yankalilla Show Book acknowledgments on sponsors' page
- Official opening acknowledgements
- Advertising/promotional banner on display Show Day
- Acknowledgement on our social media Facebook page

ANNUAL SPONSORSHIP

\$50 (ANNUALLY) FEATURE COMPETITION/CHAMPION PRIZE entitles you to

- Name listed in Show Book in section of featured competition. 100s to choose from.
- A4 printed name displayed in Show Hall.

Competitions available:

SECT C Sheep

SECT H Wool – Exhibitor gaining highest number of points

Yankalilla, Rapid Bay and Myponga Agricultural and Horticultural Society Inc

W: www.yankshow.com **E:** yankalillashow@gmail.com

Caroline : 0431 438993

SECT G **Photography** –Champion print
SECT J **Fruit, veg & farm produce** – Best Exhibit
SECT L **Cookery** – Most successful Exhibitor Open cookery or best exhibit **Preserves & Home Produce**
SECT M **Needlework** – Best Overall exhibit
SECT N **Handicraft** – Most Successful Exhibitor or Best Exhibitor

\$200 (ANNUALLY) SPONSORING AN INDOOR COMPETITION SECTION entitles you to

- Name listed with section details in Yankalilla Show Book
- Yankalilla Show Book acknowledgements on sponsor's page
- A4 printed name displayed in show hall
- Acknowledgement on Yankalilla Show website & Facebook page
- 2 x admission tickets

Sections include **Photography- Fruit, Veg, Farm Produce – Flowers – Cookery & Preserves - Needlework – Painting – Handicrafts – Children's Section – Children's Cookery – Home Brew & Wine** See last year's Show Book for 100s of categories within each section.

NOMINATE OWN LEVEL OF SPONSORSHIP entitles you to select a class of a section and nominate your own level of sponsorship. You will be acknowledged on the sponsors' page of Yankalilla Show Book. Check Show Book to see all the classes within sections. Sections available are as listed in previous item.

\$500 (ANNUALLY) NAMING RIGHTS HORSES IN ACTION SECTION entitles you to

- Name listed with competition details in Yankalilla Show Book
- Name and logo on Horse section booklet distributed separately to Show Book
- 1 x Advertising/ promotional banner displayed on Show Day
- Acknowledgement on Yankalilla Show website & Facebook page
- 2 x admission tickets

TRADESPACE from \$36

See under **Documents** on the website for the [Tradespace Form](#).
You can also contact the Show. See foot of page.

**FOUR LOCALS
SUPPORTING THE SHOW FOR OVER 20 YEARS**



Yankalilla
REGIONAL NEWS

Keeping you up to date since 1970
The Yankalilla Regional News welcomes your items of local interest, letters, news, events and meetings.

Advertising works! If you are in business in the Fleurieu Peninsula, advertising in the Yankalilla Regional News is your best option. Over 5100 hard copies plus online!

www.yrn.com.au
0409 723 341 or 8558 3201
info@yrn.com.au



SMALLER AD IS \$20

LARGER AD IS \$35



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**87 MAIN ROAD, YANKALILLA
BUYING & SELLING SECOND HAND
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Lounge suites, beds, tables, chairs,
wardrobes, sideboards, display
cabinets, chest drawers, pictures, lamps, DVD's & CD's, etc

All styles modern, deco, retro.....

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Must be clean & in good condition

Open 10am - 4pm Thursday, Friday, Saturday, Sunday & Monday

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PHONE ROBYN OR NIGEL on 85583804 (Shop) or 0419 031047 mobile

ADVERTISING WITH THE SHOW FOR OVER 20 YEARS

CORRIEDALE HILLS STUD

CORRIEDALE and POLL DORSET
FOR PRIME LAMBS

RAM SALE

40 Poll Dorset **40**
30 Corriedale **30**

Tuesday October 5th 2021

CORRIEDALE to breed disease free replacement ewes.
POLL DORSET terminal sires for rapid growing prime lambs



BJ, J & MJ LUSH
"CORRIEDALE HILLS"
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LARGER AD IS \$35

SMALLER AD IS \$20

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