

# Yankalilla, Rapid Bay & Myponga Agricultural & Horticultural Society Inc.



## **CONNECTING WITH YOUR LOCAL SHOW – BENEFITS & OPPORTUNITIES**

The Yankalilla Show has existed since 1882. It is held every year on the Saturday of the long weekend. It has represented fun and worthwhile endeavour to generations within the south-western Fleurieu community and to visitors from the nearby city. Up to 3000 visitors attend on the day. We have an active Facebook page with over 1000 followers.

### **HELP GET YOUR NAME OUT MORE IN THE COMMUNITY**

We can as information, on signage or in the Show Book. Before Show Day and after Show Day, our stories appear locally and on social media acknowledging connections such as yours that help make the show a success.

### **SUPPORT WORTHWHILE COMMUNITY ACTIVITY**

The Show is a well-loved, long-standing local identity. Country shows around the nation are an integral part of Australian culture. The Yankalilla Show helps bridge the rural-city divide, educates people about food sources, promotes agriculture and encourages the pursuit of excellence in all sorts of activities, from computer art to growing rhubarb. It's also a great day out for young and old.

### **WAYS TO CONNECT WITH US AND TO PROMOTE YOUR ORGANISATION INCLUDE:**

- MEMBERSHIP as an organisation or business. Currently \$20
- ADVERTISING IN THE SHOW BOOK \$20 - \$35
- DONATIONS of any amount or kind.
- SPONSORSHIP of competitions or champions from \$50 - \$200.
- NAMING RIGHTS for a section e.g. Horses in Action Section of horse events
- CREATE YOUR OWN LEVEL OF SPONSORSHIP

More information in Show Book and/or Opportunities Document. Request emailed copy.

We look forward to hearing from you... for SHOW BOOK inclusion by 16<sup>th</sup> July.

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## DETAILS ABOUT COSTS, COMPETITIONS AND BENEFITS

### MEMBERSHIP

- Become a member using your organisation name. Membership is very low cost. It's due annually and it entitles you to 2 Show tickets for yourself or staff. You'll find the **membership** form at the end of this document or you can join online on the show webpage. Currently \$20

### ADVERTISING

- Very low-cost **advertising** in the Show Book with logos included and / or print advertising, and static display of signage/ banners. 300 copies are sent out and it is available year-round on the Show website. Queries come in regularly during a year and people are often directed to the Show Book. Currently \$20 and \$35 options are available.

### ANNUAL DONATIONS

AMOUNTS FROM \$5:00 are acknowledged in our Show Book & supper room display

\$100 (ANNUALLY) GENERAL DONATION entitles you to

- Name & logo on Yankalilla Show website with direct link to organisation website
- Yankalilla Show Book acknowledgements on sponsors page
- Acknowledgement on Facebook page
- A4 printed name displayed in Showgrounds hall near office
- 2 x admission tickets

\$500 (ANNUALLY) entitles you to

- 1 x Advertising/ promotional banner displayed on showgrounds for 12 months including Show Day.

\$1000 MAJOR DONATION (ANNUALLY) entitles you to

- 1 complimentary full-page advertisement in the Yankalilla Show Book
- Logo on Yankalilla Show website with direct link to your website
- Yankalilla Show Book acknowledgments on sponsors' page
- Official opening acknowledgements
- Advertising/promotional banner on display Show Day
- Acknowledgement on our social media Facebook page

## ANNUAL SPONSORSHIP

### **\$50 (ANNUALLY) FEATURE COMPETITION/CHAMPION PRIZE**

- Name listed in Show Book in section of featured competition
- A4 printed name displayed in Show hall.

Competitions available:

SECT C sheep – any of Champion Romney Ram, Champion Romney Ewe, Champion Border Leicester Ram, Champion Border Leicester Ewe, Champion Drysdale Ram, Champion Drysdale Ewe, Champion Corriedale Ram, Champion Corriedale ewe, Champion Polwarth Ram, Champion Polwarth Ewe or Champion Ram or Champion ewe or Supreme Champion long wool Ram or champion long wool ewe, Texel Champion ram , Texel Champion Ewe, Poll Dorset champion ram, Poll Dorset champion ewe, White Suffolk champion ram, White Suffolk champion ewe, Suffolk ram or Suffolk ewe, Supreme Champion short wool ram, Supreme Champion short wool ewe, or any other breed champion ram or any other breed champion ewe or Supreme Champion short wool ram or Supreme Champion Short wool ewe

SECT H **Wool** – Exhibitor gaining highest number of points

SECT G **Photography** –Champion print

SECT J **Fruit, veg & farm produce** – Best Exhibit

SECT L **Cookery** – Most successful Exhibitor Open cookery or best exhibit **Preserves & Home Produce**

SECT M **Needlework** – Best Overall exhibit

SECT N **Handicraft** – Most Successful Exhibitor or Best Exhibitor

### **\$200 (ANNUALLY) SPONSORING AN INDOOR COMPETITION SECTION**

- Name listed with section details in Yankalilla Show Book
- Yankalilla Show Book acknowledgements on sponsor's page
- A4 printed name displayed in show hall
- Acknowledgement on Yankalilla Show website & Facebook page
- 2 x admission tickets

Sections include **Photography- Fruit, Veg, Farm Produce – Flowers – Cookery & Preserves - Needlework – Painting – Handicrafts – Children's Section – Children's Cookery – Home Brew & Wine**

### **NOMINATE OWN IDEA FOR SPONSORSHIP**

For example, select a class of a section and nominate your own level of sponsorship. You will be acknowledged on the sponsors' page of Yankalilla Show Book. Please contact us for list of available classes within sections. Offer a discount on a product during October.

Sections available are as listed in previous item.

## **\$500 (ANNUALLY) NAMING RIGHTS HORSES IN ACTION SECTION**

- Name listed with competition details in Yankalilla Show Book
- Name and logo on Horse section booklet distributed separately to Show Book
- 1 x Advertising/ promotional banner displayed on Show Day
- Acknowledgement on Yankalilla Show website & Facebook page
- 2 x admission tickets

Check out last year's Show Book under Documents on the website.

# **SHOW DAY SATURDAY OCTOBER LONG WEEKEND October 2<sup>nd</sup> 2021 [WWW.YANKSHOW.COM](http://WWW.YANKSHOW.COM)**