



Yankalilla, Rapid Bay & Myponga Agricultural & Horticultural Society Inc.

2024 Show - in our 142nd Year

October, 5th, 9am to 4pm

Opportunities for Businesses & Organisations

Great ways to connect

From as little as \$20

Show Day is Saturday October 5th

CONNECTING WITH YOUR LOCAL SHOW – BENEFITS & OPPORTUNITIES

The Yankalilla Show has existed since 1882. It is held every year on the Saturday of the long weekend. It has represented fun and worthwhile endeavour to generations within the south-western Fleurieu community and to visitors from the nearby city.

Approximately, 3000 visitors attend on the day. We have an active Facebook page with 2000+ followers.

We can help get your name out more in the community as information, on signage or in the Show Book. Before Show Day and after Show Day, our stories appear locally and on social media acknowledging connections such as yours that help make the show a success.

The Show is a well-loved, long-standing local identity. By connecting with us you will be supporting worthwhile community activity. Country shows around the nation are an integral part of Australian culture. The Yankalilla Show helps bridge the rural-city divide, educates people about food sources, promotes agriculture and encourages the pursuit of excellence in all sorts of activities, from computer art to growing rhubarb. It is also a great day out for young and old.

Opportunities for you to connect with us and to promote your organisation include:

- ADVERTISING IN THE SHOW BOOK \$20 - \$35
- DONATIONS from \$50 upward
- SPONSORSHIP of competitions or champions from \$50 - \$200
- NAMING RIGHTS FOR THE HORSES IN ACTION SECTION of horse events for \$500
- NOMINATE YOUR OWN LEVEL FOR SPONSORSHIP
- TRADESPACE from \$36

We look forward to hearing from you.

DETAILS ABOUT COSTS, COMPETITIONS AND BENEFITS

ADVERTISING

- Very low-cost **advertising** in the Show Book with logos included and / or print advertising, and static display of signage/ banners. 300 copies are sent out and it is available year-round on the Show website. Queries come in regularly during a year and people are often directed to the Show Book. Currently \$20 and \$35 options are available. Email yankalillashow@gmail.com

ANNUAL DONATIONS

AMOUNTS FROM \$5:00 are acknowledged in our Show Book & supper room display

\$100 (ANNUALLY) GENERAL DONATION entitles you to

- Name & logo on Yankalilla Show website with direct link to organisation website
- Yankalilla Show Book acknowledgements on sponsors page
- Acknowledgement on Facebook page
- A4 printed name displayed in Showgrounds hall near office
- 2 x admission tickets

\$1000 MAJOR DONATION (ANNUALLY) entitles you to

- 1 complimentary full-page advertisement in the Yankalilla Show Book
- Logo on Yankalilla Show website with direct link to your website
- Yankalilla Show Book acknowledgments on sponsors' page
- Official opening acknowledgements
- Advertising/promotional banner on display Show Day
- Acknowledgement on our social media Facebook page

ANNUAL SPONSORSHIP

\$50 (ANNUALLY) FEATURE COMPETITION/CHAMPION PRIZE entitles you to

- Name listed in Show Book in section of featured competition. 100s to choose from.
- A4 printed name displayed in Show Hall.

Competition examples include:

SECT C Sheep

SECT EB **Beef Cattle** – Champions & Reserve Champions, Junior Handler, Most Successful Exhibitor
SECT ED **Dairy Cattle** – Champions & Reserve Champions, Junior Handler, Most Successful Exhibitor
SECT G **Photography** – Champion print
SECT H **Wool** – Exhibitor gaining highest number of points
SECT J **Fruit, veg & farm produce** – Best Exhibit
SECT L **Cookery** – Most successful Exhibitor Open cookery or best exhibit **Preserves & Home Produce**
SECT M **Needlework** – Best Overall exhibit
SECT N **Handicraft** – Most Successful Exhibitor or Best Exhibitor
SECT O **Children's Section**
SECT O2 **Children's Cookery**
SECT R **Home Brew & Wine**

\$200 (ANNUALLY) SPONSORING AN INDOOR COMPETITION SECTION entitles you to

- Name listed with section details in Yankalilla Show Book
- Yankalilla Show Book acknowledgements on sponsor's page
- A4 printed name displayed in show hall
- Acknowledgement on Yankalilla Show website & Facebook page
- 2 x admission tickets

See Sections above and last year's Show Book for 100s of categories within each section. Create your own prize category.

NOMINATE OWN LEVEL OF SPONSORSHIP entitles you to select a class of a section and nominate your own level of sponsorship. You will be acknowledged on the sponsors' page of Yankalilla Show Book. Check Show Book to see all the classes within sections.

Sections available are as listed in previous item.

\$500 (ANNUALLY) NAMING RIGHTS HORSES IN ACTION SECTION entitles you to

- Name listed with competition details in Yankalilla Show Book
- Name and logo on Horse section booklet distributed separately to Show Book
- 1 x Advertising/ promotional banner displayed on Show Day
- Acknowledgement on Yankalilla Show website & Facebook page
- 2 x admission tickets

TRADESPACE from \$36

See under **Documents** on the website for the [Tradespace Form](#).

You can also contact the Show. See foot of page.

FOUR LOCALS SUPPORTING THE SHOW FOR OVER 20 YEARS



Yankalilla
REGIONAL NEWS

Keeping you up to date since 1970
The Yankalilla Regional News welcomes your items of local interest, letters, news, events and meetings.

Advertising works! If you are in business in the Fleurieu Peninsula, advertising in the Yankalilla Regional News is your best option. Over 5100 hard copies plus online!

www.yrn.com.au
0409 723 341 or 8558 3201
info@yrn.com.au



SMALLER AD IS \$20

LARGER AD IS \$35



YANKALILLA TRADING STORE

87 MAIN ROAD, YANKALILLA
BUYING & SELLING SECOND HAND
FURNITURE & GOODS

Lounge suites, beds, tables, chairs,
wardrobes, sideboards, display
cabinets, chest drawers, pictures, lamps, DVD's & CD's, etc

All styles modern, deco, retro.....

Buying second hand furniture & goods

All types & eras

Must be clean & in good condition

Open 10am - 4pm Thursday, Friday, Saturday, Sunday & Monday

Closed Tuesday & Wednesday

PHONE ROBYN OR NIGEL on 85583804 (Shop) or 0419 031047 mobile

ADVERTISING WITH THE SHOW FOR OVER 20 YEARS

CORRIEDALE HILLS STUD

CORRIEDALE and POLL DORSET
FOR PRIME LAMBS

RAM SALE

40 Poll Dorset **40**
30 Corriedale **30**

Tuesday October 5th 2021

CORRIEDALE to breed disease free replacement ewes.
POLL DORSET terminal sires for rapid growing prime
lambs



BJ, J & MJ LUSH
"CORRIEDALE HILLS"
81 Lush Rd,
Inman Valley S.A. 5211
Phone (08) 8558 8214

LARGER AD IS \$35

SMALLER AD IS \$20

Gums'n'Roses

GARDENING SERVICE

Lawn Mowing, All Garden Maintenance & Stump Grinding

Phone
0419 033 560

On the October Long Weekend in Yankalilla and Normanville

1000's of visitors will be in town.

3000+ will attend the Yankalilla Show Day on Saturday, Oct. 5th.

**Give visitors and locals a chance to find you, or
sample your services or products on the day, by:**

- **booking trade space on Show Day, and/or**
- **running an ad in the Show Book, and/or**
- **sponsoring prizes for an event or competition, and/or**
- **suggest your own idea**

preferred deadline June 15th

See more details in our Opportunities Document on our website.

See a 2023 Show Book ad below, and how it takes the opportunity

to meet the 3000+ visitors on Show Day

See arrows for appeal to Show Day visitors.

THE AUSTRALIAN WORM FIRM
Natural & regenerative farm supplies

- ✓ Compost worms
- ✓ Bulk organic fertilisers
- ✓ Commercial worm farms
- ✓ Advice & consultancy.

Distributors of microtek ORGANICS
Liquid fertilisers

Present this coupon at our Yankalilla Show stall or our Smithfield store to get a free 5L Microtek with any purchase of 20L Microtek or more! *

Adelaide store: 61 Anderson Walk, Smithfield
Open: Mon – Fri 9am – 5pm, Sat 10am -2pm
Online store: www.australianwormfirm.com.au
Email: sales@australianwormfirm.com.au

Phone: 0480 162 825
Follow us:    

Proudly sponsoring the Yankalilla Show!

*Single use only. Valid to Dec 31 2023
Not available with other offers.

Yankalilla, Rapid Bay and Myponga Agricultural and Horticultural Society Inc

W: www.yankshow.com E: yankalillashow@gmail.com

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